

Get ready for your trip to Tokyo!

On our first day, we will be taking you to several interesting local stores in Japan to help give a flavour of the different retailers and the local products they sell.

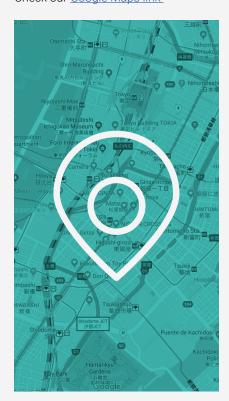
If you have more time and want to see more, we have compiled a list of flagship and interesting stores in the local area that give even deeper insight into the Japanese market. Read on and start planning your visit!



Ginza area:

Ginza is 2.5km from the hotel where we will stay and is the closest prestigious shopping area.

Check our Google Maps link



Winner of 2019 World Retail Awards

Outstanding Store Design <1200sqm

- Nissan Crossing: Nissans show room
- The Ginza Cosmetics:
 The Ginza's skincare brand

Flagship/Innovative Speciality Stores

- Ginza Six: lux shopping complex.
- Itoya: stationary store with unique and innovative selections
- Loft: variety of unique innovative products
- Muji:
 New open in Apr 2019.
 With Muji Hotel
- <u>Lexus Meets...:</u>
 Lexus's café brand
- <u>Hakuhinkan Toy Park:</u>
 offers many Japan exclusive toys

- Apple Store:
 very first Apple store in Japan
- Panasonic Beauty Salon: showroom for personal spa devices Yurakucho Kotsu Kaikan: features many "Antenna Shops" (shops selling prefecture exclusive products)
- <u>Uniqlo:</u>Japan flagship
- GU: Japan flagship
- Bic Camera
- · Don Quijote

Latest in Food Trend

Bakery that specializes in and sells only Premium Loaf of Bread

- Ore-no Café & Bakery
- Centre the Bakery
- Nishikawa

Other interesting food in Japan

· Fruit sandwiches

The Global Partner Summit brings together senior leaders from our global retail network to share ideas and experience first-hand how others are dealing with the challenges and opportunities facing the industry.

This year's Summit will be moving to Tokyo, Japan on Tuesday 24th – Thursday 26th September 2019 at the **InterContinental, Tokyo Bay.**

We'll take a close look at the trends and strategies used on a global scale and experience the Asian retail market first-hand during our store tours.



Join us for a packed agenda where you'll hear and experience:



Real-world case studies on how retailers are using customer first techniques to grow sales, reduce cost and drive margin improvements.



Hosted sharing sessions with your peers around insight, innovation, and transformation in retail.



Technology demos, working sessions and deep dives led by dunnhumby experts.

Booking onto the Global Partner Summit 2019 will include:



Full access to 4+ keynote speeches and discussions, 10+ deep dive sessions and global panels with retail leaders from around the world, across 2.5 days.



3 days complimentary accommodation and the option to purchase additional days around the summit at your convenience (a credit/debit card willbe needed to complete this section).



A personalised online account that allows you to submit further information such as suggested summit topics and dietary requirements, as well as upload your presentations, photo and bios if required.



As you may be aware, it is the Rugby World Cup in Tokyo whilst we are there! If you would like to arrange tickets, we have spoken with an agency who can help you arrange packages and tickets.

Please reference dunnhumby when you speak to them. **Jaq North** is your best contact.

Contact: <u>Jag.North@sthgroup.uk</u>

T+44 (0) 208 939 1586 / M+44 (0) 7824 419 381

We have a number of exciting confirmed speakers.

Please <u>click here</u> to see the line up so far – more to be added soon!

Don't forget to register using the link below. If you need any further information, please speak to your client lead.