



GLOBAL PARTNER SUMMIT

LONDON 25-27 September 2017



REDEFINING CUSTOMER-FIRST:

The innovation driving growth, customer engagement and improved decision-making in times of seismic retail change

The 5th dunnhumby Global Partner Summit will be held at the Chelsea Harbour Hotel in London, UK on Tuesday 26th and Wednesday 27th September 2017 with store tours taking place on the afternoon of Monday 25th September. C-level executives from around the world will come together to experience recent innovations in retail and discuss critical challenges and opportunities affecting the future of our industry.

Retail has never been more competitive - with new customer behaviour and technology-driven change making sales & margin growth ever more challenging. This year we will explore innovations and ways of working that are redefining customer-first success strategies. Retail partners will discuss real examples and future plans that harness customer-science innovation to move the performance dial.

Join us this year to spend 48 hours with retail leaders from around the world and hear 25+ presentations and discussions. Selected highlights include:

- **Hear from each of our retail partners** on their use of new customer-first techniques to grow sales, reduce costs and drive margin improvements.
- Exclusive new insight into **global consumer multichannel trends** in category and product
- **Technology demos** of transformative new customer-science partnerships, tools & services
- **A half day of store tours** – see the latest London retail formats, and how ecommerce and click-and-collect are integrated into stores (taking place on the afternoon of Monday 25th)
- Hear from new dunnhumby CEO **Guillaume Bacuvier**
- Keynote address from Dave Lewis, Tesco Group CEO

CONFIRMED ATTENDEES INCLUDE:

Raleys

TESCO

MITSUI & CO.

coop
Norge

éxito

RD Gente,
Saúde e
Bem-estar.
RaiaDrogasil S.A.

MONOPRIX

GPA

SHOPRITE



Contact your client lead to confirm your attendance today or email
david.clements@dunnhumby.com

dunnhumby

OUTLINE SCHEDULE FOR THIS YEAR'S SUMMIT

Day 1: Monday 25th September: London Store Tours – 1.30pm – 5.30pm

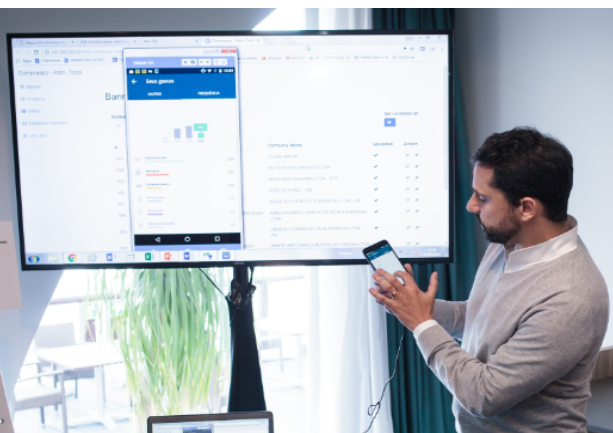
We will meet at the Chelsea Harbour Hotel for a short welcome at 1.30pm and leave the hotel at 2pm for a guided store tour in Central London, returning to the hotel at 5.30pm. If you have any special requests for the store tours please let us know. We will be circulating a detailed guide in September. We will head to a local restaurant for an evening of informal drinks & dinner at 6.30pm

Day 2: Tuesday 26th September: Conference Day 1 – 8.30am – 5pm

The first full day of the Summit will begin at 8.30am with lunch taken at 1pm. The day will include keynote speeches by Guillaume Bacuvier, dunnhumby CEO and Dave Lewis, Tesco Group CEO, as well as a host of other presentations from our retail partners. There will also be the opportunity to experience demonstrations of new innovations during the breaks. The day's agenda will conclude at 5pm. In the evening from 6pm we will be leaving the hotel for a short Wine Tasting hosted by the Tesco Food Academy, followed by a networking dinner at a local venue.

Day 3: Wednesday 27th September: Conference Day 2 – 8.45am – 4.30pm

The final day of the Summit will commence at 8.45am with lunch taken at 1pm. Amongst the keynote presentations will be a session on the latest research into category and multichannel customer trends, a discussion on Tesco's Category Reset and supplier transformation, more presentations from our partners, and further innovation demos. This year's Summit will conclude at 4.30pm.



VENUE:

Chelsea Harbour Hotel, London, UK, SW10 0XG



IMPORTANT INFORMATION:

Dress code is business casual. Accommodation will be provided for 3 nights. Please let us know your flight details and whether you will require an airport transfer. Please contact Elizabeth.Blake@dunnhumby.com for more information.